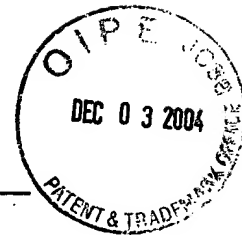


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John E. Montague
Serial No.: 09/604,503
Filed: June 27, 2000
Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

Examiner: Eric Shaffer
Group Art Unit: 3623
Docket No: 1592.017US1

PETITION FOR A ONE-MONTH EXTENSION OF TIME

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In accordance with the provision of 37 CFR § 1.136(a), it is respectfully requested that a one-month extension of time be granted in which to respond to the Office Action mailed August 26, 2004, said period of response being extended from November 26, 2004 to December 27, 2004.

Please charge Deposit Account No. 19-0743 in the amount of \$110.00 to cover the required extension fee. Please charge any additional fees or credit overpayment to deposit Account No. 19-0743.

Respectfully Submitted

JOHN E. MONTAGUE

By his Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
P.O. Box 2938
Minneapolis, MN 55402
(513) 942-0224

Date: 11-30-04

By: Joseph P. Mehrle

Joseph P. Mehrle
Reg. No: 45,535

CERTIFICATE UNDER 37 CFR § 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelop addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 30 day of November 2004.

Name: Peter Ruffoni

Signature: Peter Ruffoni

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